### Non-Profit Fundraising Coordinator

### Description

The United in Pink Fundraising Coordinator position is responsible for managing donor relationships and ensuring that the organization achieves budgeted fundraising goals.

#### **Major Responsibilities:**

- · Responsible for achieving specific fundraising goals established during the budgeting process.
- $\cdot$  Plan, manage, and attend all major fundraisers.
- $\cdot$  Identify and oversee additional revenue sources
  - o Third Party Events, to include school dress down days
  - o Digital fundraising campaigns
  - o Named Funds
- $\cdot$  Create End of Year Appeal and Annual Sponsorship Package.
- $\cdot$  Recruit volunteers for fundraising and special events.
- · Prepare monthly reports of donor/sponsor relationships, and event profitability.
- $\cdot$  Co-Coordinate annual volunteer reception with Associate Director.
- $\cdot$  Cultivate new donor relationships for the organization.
- $\cdot$  Collaborate with the Board and community partners to identify potential partners and donors.
- $\cdot$  Maintain and manage existing donor relationships throughout the year.
- $\cdot$  Work with Program Coordinator to gain the success stories of the organization to be shared with donors.
- $\cdot$  Work with the Finance Coordinator on acknowledgement letters and tribute cards.
  - Attend staff and board retreat.

· Attend community events and represent United in Pink.

• Other duties as assigned by Executive and Associate Directors.

## Work Schedule:

- This is a salaried position working 40 hours per week, paid monthly. (Monday thru Thursday – 8 am – 5 pm, Friday – 8 am – 12 pm)
- The Fundraising Coordinator is occasionally required to work late evening or weekend hours as necessary, especially during the month of October.

## **Qualifications:**

- $\cdot$  Excellent written and verbal communication skills.
- · Project and/or event management experience required.
- · Proven experience in nonprofit fundraising.
- · Strong organizational skills.
- · Self-motivated, energetic, and creative individual.
- Passionate about our mission and works well independently, and as a team.

# Job Type: Full-time

Salary: \$45,000.00 - \$55,000.00 per year

Benefits:

• Paid time off

Work Location: In person