



2026
Partnership
Opportunities



United in Pink is Central Georgia's breast cancer family resource provider of emotional, social, and financial support for individuals and their families. Our programs are designed to address health disparities and increase quality of life for all members of the family.

United in Pink is a 501(c)3 organization, so all donations are tax deductible.

United in Pink's 2025 impact:

500+
NEW
FAMILIES
REFERRED

1,500+
MEALS
PROVIDED
DURING
TREATMENT

700+
PINK PACKS
DEPLOYED
TO
FAMILIES

17th
YEAR OF
KIDS IN
PINK
CAMP





presents

PINK

Vegas

A PARTY
WITH A PURPOSE

A benefit night for **United in Pink**
and the mission to serve families
affected by a breast cancer diagnosis
in Central Georgia.

When: Thursday, February 26th, 2026
from 5:30 - 9:00pm

Where: Fall Line Station, 567 Plum Street, Macon, GA

What: An evening of glitz and glamour! This event includes a seated dinner and giving gala, along with silent auctions items, raffle prizes, and Vegas-style casino tables.

Partnership Opportunities

Presenting Sponsor \$10,000	<ul style="list-style-type: none">• VIP Table for 10• Prominent recognition in all applicable event marketing: signage at event, social media, event flyer, etc.• Opportunity to speak at event and promote brand awareness• Exclusive level*
Dinner Sponsor \$7,500	<ul style="list-style-type: none">• Table for 8• Recognition on event banner, program, and on social media• Logo on signage at each dinner table• Exclusive level*
Casino Sponsor \$5,000	<ul style="list-style-type: none">• 6 event tickets• Recognition on event banner, program, and on social media• Logo on signage in casino & on poker chip bags• Limited availability*
Bar Sponsor \$3,000	<ul style="list-style-type: none">• 4 event tickets• Recognition on event banner, program, and social media• Logo on signage at bar & on cups at event• Limited availability*
Venue Sponsor \$2,000	<ul style="list-style-type: none">• 4 event tickets• Recognition on event banner, program, and social media• Logo on signage at venue entrance• Limited availability*
Silver Sponsor \$1,000	<ul style="list-style-type: none">• 2 event tickets• Recognition on event banner and social media• Limited availability*
Dealer Sponsor \$500	<ul style="list-style-type: none">• Logo on button to be worn by casino dealer at gaming table• Limited availability*



An opportunity to celebrate and honor breast cancer survivors as we run into October for Breast Cancer Awareness Month!

When: Saturday, September 26th, 2026

Where: First Presbyterian Day School
5671 Calvin Drive, Macon, GA

What: The 13th Annual Pink Out 5k & 1 Mile is a family-friendly, community based fundraising event. In-person and virtual options are available. We encourage your business to join us and set up a vendor table!

Partnership Opportunities

Presenting Sponsor

\$10,000

- 10 race registrations
- Prominent recognition in all applicable event marketing: signage at event, social media, event flyer, etc.
- Opportunity to speak at event and promote brand awareness
- Opportunity to put marketing materials in participant swag bags & set up a vendor table at event

Platinum Sponsor

\$5,000

- 6 race registrations
- Recognition on event banner, flyer, and on social media
- Logo on signage in the warm-up/gathering area
- Opportunity to put marketing materials in participant swag bags & set up a vendor table at event

Survivor Zone Sponsor

\$3,000

- 4 race registrations
- Recognition on event banner and social media
- Logo on signage in the Survivor Zone area
- Opportunity to put marketing materials in participant swag bags & set up a vendor table at event

Finish Line Sponsor

\$1,000

- 2 race registrations
- Recognition on event banner and social media
- Logo on signage at Start/Finish line
- Opportunity to put marketing materials in participant swag bags & set up a vendor table at event

Water Station Sponsor

\$500

- Logo on signage at water station along the race route
- Opportunity to put marketing materials in participant swag bags & set up a vendor table at event



Giving fishermen and women a chance to make an impact in the lives of breast cancer families in Central Georgia!

When: Saturday, October 24th, 2026

Where: Dennis Station Boat Ramp on Lake Sinclair, 100 Bagley Lane, Eatonton, GA

What: Our 7th Annual Casting in Pink Bass Fishing Tournament is hosted by Georgia Bass Trail. Participants are invited to join us for a delicious lunch at the afternoon weigh in. Raffle prizes available. Prizes and awards for the top ten places in the tournament!

Partnership Opportunities

Big Bass Sponsor \$10,000	<ul style="list-style-type: none">• 10 boat registrations• Prominent recognition in all applicable event marketing: signage at event, social media, event flyer, etc.• Opportunity to speak at event and promote brand awareness• Opportunity to put marketing materials in participant swag bags & set up a vendor table at event
Lunker Sponsor \$5,000	<ul style="list-style-type: none">• 6 boat registrations• Recognition on event flyer and on social media• Logo on signage at weigh in• Opportunity to put marketing materials in participant swag bags & set up a vendor table at event
Spinnerbait Sponsor \$3,000	<ul style="list-style-type: none">• 4 boat registrations• Recognition on event flyer and on social media• Logo on signage at weigh in• Opportunity to put marketing materials in participant swag bags & set up a vendor table at event
Topwater Sponsor \$1,000	<ul style="list-style-type: none">• 2 boat registrations• Recognition on social media• Logo on signage at weigh in• Opportunity to put marketing materials in participant swag bags & set up a vendor table at event
Baitfish Sponsor \$500	<ul style="list-style-type: none">• Logo on signage at weigh in• Opportunity to put marketing materials in participant swag bags & set up a vendor table at event



Dear Friend,

At **United in Pink**, we see firsthand the impact a supportive community has on local families facing breast cancer. For over 18 years, we've been a source of hope, comfort, and strength for thousands of families, navigating some of their most challenging moments. Our small team works tirelessly to provide customized support from day of diagnosis and beyond to the patient as well as their family members.

The need for support, compassion, and resources continues to grow. Many women and men in our community are still fighting today, and they need us now more than ever. Your kindness and generosity truly make a difference.

When you support **United in Pink**, you are giving hope to a brave fighter, comfort to a worried family, and strength to a community that refuses to give up. Your support can help ensure that no one faces this battle alone.

Please consider making a gift today or finding other ways to help families right here in our own community. Together, we can continue to bring hope, love, and life-changing support to those who need it most.

With heartfelt gratitude,

Laura Paxton

Co-Founder and Executive Director

United in Pink



2026 Commitment Form

Business Name: _____

First Name: _____ Last Name: _____

Email: _____

Phone Number: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____

Which Event(s) & Level(s)? _____

Payment Method (please circle):

CHECK INVOICE CREDIT CARD

We are unable to be designated as sponsor this year, but we would like to make a donation of \$ _____.

PAYMENT INSTRUCTIONS:

- Make checks payable to:
United in Pink
125 Plantation Centre South, Suite 500A
Macon, Georgia 31210
- Please e-mail completed Commitment Form and a high resolution logo to devin@unitedinpink.org.
- Any questions? Call (478) 845-8284!