



2026  
Partnership  
Opportunities



**United in Pink** is Central Georgia's breast cancer family resource provider of emotional, social, and financial support for individuals and their families. Our programs are designed to address health disparities and increase quality of life for all members of the family.

**United in Pink** is a 501(c)3 organization, so all donations are tax deductible.

## **United in Pink's 2025 impact:**

**500+**  
NEW  
FAMILIES  
REFERRED

**1,500+**  
MEALS  
PROVIDED  
DURING  
TREATMENT

**700+**  
PINK PACKS  
DEPLOYED  
TO  
FAMILIES

**17th**  
YEAR OF  
KIDS IN  
PINK  
CAMP





A benefit night for **United in Pink** and the mission to serve families affected by a breast cancer diagnosis in Central Georgia.

**When:** Thursday, February 26th, 2026  
from 5:30 - 9:00pm

**Where:** Fall Line Station, 567 Plum Street, Macon, GA

**What:** An evening of glitz and glamour! This event includes a seated dinner and giving gala, along with silent auctions items, raffle prizes, and Vegas-style casino tables.

## Partnership Opportunities

<b>Presenting Sponsor</b> <b>\$10,000</b>	<ul style="list-style-type: none"> <li>• VIP Table for 10</li> <li>• Prominent recognition in all applicable event marketing: signage at event, social media, event flyer, etc.</li> <li>• Opportunity to speak at event and promote brand awareness</li> <li>• Exclusive level*</li> </ul>
<b>Dinner Sponsor</b> <b>\$7,500</b>	<ul style="list-style-type: none"> <li>• Table for 8</li> <li>• Recognition on event banner, program, and on social media</li> <li>• Logo on signage at each dinner table</li> <li>• Exclusive level*</li> </ul>
<b>Casino Sponsor</b> <b>\$5,000</b>	<ul style="list-style-type: none"> <li>• 6 event tickets</li> <li>• Recognition on event banner, program, and on social media</li> <li>• Logo on signage in casino &amp; on poker chip bags</li> <li>• Limited availability*</li> </ul>
<b>Bar Sponsor</b> <b>\$3,000</b>	<ul style="list-style-type: none"> <li>• 4 event tickets</li> <li>• Recognition on event banner, program, and social media</li> <li>• Logo on signage at bar &amp; on cups at event</li> <li>• Limited availability*</li> </ul>
<b>Venue Sponsor</b> <b>\$2,000</b>	<ul style="list-style-type: none"> <li>• 4 event tickets</li> <li>• Recognition on event banner, program, and social media</li> <li>• Logo on signage at venue entrance</li> <li>• Limited availability*</li> </ul>
<b>Silver Sponsor</b> <b>\$1,000</b>	<ul style="list-style-type: none"> <li>• 2 event tickets</li> <li>• Recognition on event banner and social media</li> <li>• Limited availability*</li> </ul>
<b>Dealer Sponsor</b> <b>\$500</b>	<ul style="list-style-type: none"> <li>• Logo on button to be worn by casino dealer at gaming table</li> <li>• Limited availability*</li> </ul>



**An opportunity to celebrate and honor breast cancer survivors as we run into October for Breast Cancer Awareness Month!**

**When:** Saturday, September 26th, 2026

**Where:** First Presbyterian Day School  
5671 Calvin Drive, Macon, GA

**What:** The 13th Annual Pink Out 5k & 1 Mile is a family-friendly, community based fundraising event. In-person and virtual options are available. We encourage your business to join us and set up a vendor table!

## Partnership Opportunities

<b>Presenting Sponsor</b> <b>\$10,000</b>	<ul style="list-style-type: none"> <li>• 10 race registrations</li> <li>• Prominent recognition in all applicable event marketing: signage at event, social media, event flyer, etc.</li> <li>• Opportunity to speak at event and promote brand awareness</li> <li>• Opportunity to put marketing materials in participant swag bags &amp; set up a vendor table at event</li> </ul>
<b>Platinum Sponsor</b> <b>\$5,000</b>	<ul style="list-style-type: none"> <li>• 6 race registrations</li> <li>• Recognition on event banner, flyer, and on social media</li> <li>• Logo on signage in the warm-up/gathering area</li> <li>• Opportunity to put marketing materials in participant swag bags &amp; set up a vendor table at event</li> </ul>
<b>Survivor Zone Sponsor</b> <b>\$3,000</b>	<ul style="list-style-type: none"> <li>• 4 race registrations</li> <li>• Recognition on event banner and social media</li> <li>• Logo on signage in the Survivor Zone area</li> <li>• Opportunity to put marketing materials in participant swag bags &amp; set up a vendor table at event</li> </ul>
<b>Finish Line Sponsor</b> <b>\$1,000</b>	<ul style="list-style-type: none"> <li>• 2 race registrations</li> <li>• Recognition on event banner and social media</li> <li>• Logo on signage at Start/Finish line</li> <li>• Opportunity to put marketing materials in participant swag bags &amp; set up a vendor table at event</li> </ul>
<b>Water Station Sponsor</b> <b>\$500</b>	<ul style="list-style-type: none"> <li>• Logo on signage at water station along the race route</li> <li>• Opportunity to put marketing materials in participant swag bags &amp; set up a vendor table at event</li> </ul>





**Giving fishermen and women a chance to make an impact in the lives of breast cancer families in Central Georgia!**

**When:** Saturday, October 24th, 2026

**Where:** Dennis Station Boat Ramp on Lake Sinclair, 100 Bagley Lane, Eatonton, GA

**What:** Our 7th Annual Casting in Pink Bass Fishing Tournament is hosted by Georgia Bass Trail. Participants are invited to join us for a delicious lunch at the afternoon weigh in. Raffle prizes available. Prizes and awards for the top ten places in the tournament!

## Partnership Opportunities

<b>Big Bass Sponsor</b>  <b>\$10,000</b>	<ul style="list-style-type: none"> <li>• 10 boat registrations</li> <li>• Prominent recognition in all applicable event marketing: signage at event, social media, event flyer, etc.</li> <li>• Opportunity to speak at event and promote brand awareness</li> <li>• Opportunity to put marketing materials in participant swag bags &amp; set up a vendor table at event</li> </ul>
<b>Lunker Sponsor</b>  <b>\$5,000</b>	<ul style="list-style-type: none"> <li>• 6 boat registrations</li> <li>• Recognition on event flyer and on social media</li> <li>• Logo on signage at weigh in</li> <li>• Opportunity to put marketing materials in participant swag bags &amp; set up a vendor table at event</li> </ul>
<b>Spinnerbait Sponsor</b>  <b>\$3,000</b>	<ul style="list-style-type: none"> <li>• 4 boat registrations</li> <li>• Recognition on event flyer and on social media</li> <li>• Logo on signage at weigh in</li> <li>• Opportunity to put marketing materials in participant swag bags &amp; set up a vendor table at event</li> </ul>
<b>Topwater Sponsor</b>  <b>\$1,000</b>	<ul style="list-style-type: none"> <li>• 2 boat registrations</li> <li>• Recognition on social media</li> <li>• Logo on signage at weigh in</li> <li>• Opportunity to put marketing materials in participant swag bags &amp; set up a vendor table at event</li> </ul>
<b>Baitfish Sponsor</b>  <b>\$500</b>	<ul style="list-style-type: none"> <li>• Logo on signage at weigh in</li> <li>• Opportunity to put marketing materials in participant swag bags &amp; set up a vendor table at event</li> </ul>



Dear Friend,

At **United in Pink**, we see firsthand the impact a supportive community has on local families facing breast cancer. For over 18 years, we've been a source of hope, comfort, and strength for thousands of families, navigating some of their most challenging moments. Our small team works tirelessly to provide customized support from day of diagnosis and beyond to the patient as well as their family members.

The need for support, compassion, and resources continues to grow. Many women and men in our community are still fighting today, and they need us now more than ever. Your kindness and generosity truly make a difference.

When you support **United in Pink**, you are giving hope to a brave fighter, comfort to a worried family, and strength to a community that refuses to give up. Your support can help ensure that no one faces this battle alone.

Please consider making a gift today or finding other ways to help families right here in our own community. Together, we can continue to bring hope, love, and life-changing support to those who need it most.

With heartfelt gratitude,

*Laura Paxton*

Co-Founder and Executive Director

**United in Pink**



# 2026 Commitment Form

Business Name:\_\_\_\_\_

First Name:\_\_\_\_\_ Last Name:\_\_\_\_\_

Email:\_\_\_\_\_

Phone Number:\_\_\_\_\_

Address:\_\_\_\_\_

City:\_\_\_\_\_ State:\_\_\_\_\_ Zip Code:\_\_\_\_\_

Signature:\_\_\_\_\_

Which Event(s) & Level(s)?\_\_\_\_\_

Payment Method (please circle):

CHECK

INVOICE

CREDIT CARD

We are unable to be designated as sponsor this year, but we would like to make a donation of \$\_\_\_\_\_.

## **PAYMENT INSTRUCTIONS:**

- Make checks payable to:  
United in Pink  
125 Plantation Centre South, Suite 500A  
Macon, Georgia 31210
- Please e-mail completed Commitment Form and a high resolution logo to [devin@unitedinpink.org](mailto:devin@unitedinpink.org).
- Any questions? Call (478) 845-8284!