



2026
Partnership
Opportunities



United in Pink is Central Georgia's breast cancer family resource provider of emotional, social, and financial support for individuals and their families. Our programs are designed to address health disparities and increase quality of life for all members of the family.

United in Pink is a 501(c)3 organization, so all donations are tax deductible.

United in Pink's 2025 impact:

500+
NEW
FAMILIES
REFERRED

1,500+
MEALS
PROVIDED
DURING
TREATMENT

700+
PINK PACKS
DEPLOYED
TO
FAMILIES

17th
YEAR OF
KIDS IN
PINK
CAMP





An opportunity to celebrate and honor breast cancer survivors as we run into October for Breast Cancer Awareness Month!

When: Saturday, September 26th, 2026

Where: First Presbyterian Day School
5671 Calvin Drive, Macon, GA

What: The 13th Annual Pink Out 5k & 1 Mile is a family-friendly, community based fundraising event. In-person and virtual options are available. We encourage your business to join us and set up a vendor table!

Partnership Opportunities

Presenting Sponsor \$10,000	• 10 race registrations • Prominent recognition in all applicable event marketing: signage at event, social media, event flyer, etc. • Opportunity to speak at event and promote brand awareness • Opportunity to put marketing materials in participant swag bags & set up a vendor table at event
Platinum Sponsor \$5,000	• 6 race registrations • Recognition on event banner, flyer, and on social media • Logo on signage in the warm-up/gathering area • Opportunity to put marketing materials in participant swag bags & set up a vendor table at event
Survivor Zone Sponsor \$3,000	• 4 race registrations • Recognition on event banner and social media • Logo on signage in the Survivor Zone area • Opportunity to put marketing materials in participant swag bags & set up a vendor table at event
Finish Line Sponsor \$1,000	• 2 race registrations • Recognition on event banner and social media • Logo on signage at Start/Finish line • Opportunity to put marketing materials in participant swag bags & set up a vendor table at event
Water Station Sponsor \$500	• Logo on signage at water station along the race route • Opportunity to put marketing materials in participant swag bags & set up a vendor table at event



Dear Friend,

At **United in Pink**, we see firsthand the impact a supportive community has on local families facing breast cancer. For over 18 years, we've been a source of hope, comfort, and strength for thousands of families, navigating some of their most challenging moments. Our small team works tirelessly to provide customized support from day of diagnosis and beyond to the patient as well as their family members.

The need for support, compassion, and resources continues to grow. Many women and men in our community are still fighting today, and they need us now more than ever. Your kindness and generosity truly make a difference.

When you support **United in Pink**, you are giving hope to a brave fighter, comfort to a worried family, and strength to a community that refuses to give up. Your support can help ensure that no one faces this battle alone.

Please consider making a gift today or finding other ways to help families right here in our own community. Together, we can continue to bring hope, love, and life-changing support to those who need it most.

With heartfelt gratitude,

Laura Paxton

Co-Founder and Executive Director

United in Pink



2026 Commitment Form

Business Name:_____

First Name:_____ Last Name:_____

Email:_____

Phone Number:_____

Address:_____

City:_____ State:_____ Zip Code:_____

Signature:_____

Which Event(s) & Level(s)?_____

Payment Method (please circle):

CHECK

INVOICE

CREDIT CARD

We are unable to be designated as sponsor this year, but we would like to make a donation of \$_____.

PAYMENT INSTRUCTIONS:

- Make checks payable to:
United in Pink
125 Plantation Centre South, Suite 500A
Macon, Georgia 31210
- Please e-mail completed Commitment Form and a high resolution logo to devin@unitedinpink.org.
- Any questions? Call (478) 845-8284!