



Providing Resources to Families
Affected by Breast Cancer
in Central Georgia

2025
Partnership
Opportunities

www.unitedinpink.org

WHO WE ARE:

United in Pink is Central Georgia's breast cancer resource provider of emotional, social, and financial support for individuals and their families.

Our programs are designed to address health disparities and increase quality of life for all members of the family.

United in Pink is a 501(c)3 organization, so all donations are tax deductible.



WHY BE A PARTNER?

Community Involvement:

Engage and network with other businesses and organizations in Central Georgia.

Marketing Benefits:

Increase your brand awareness and visibility in the local community.

Make an Impact:

All partnership funds received by United in Pink make a direct impact on families in Central Georgia.

Let's recap our 2024 impact:

350+
NEW
FAMILIES
REFERRED

540+
PINK
PACKS
DELIVERED
TO FAMILIES

720+
MEALS
PROVIDED
DURING
ACTIVE
TREATMENT

3,000+
VOLUNTEER
HOURS
SERVED

16TH
YEAR
OF
KIDS IN PINK
CAMP



PARTNERSHIP OPPORTUNITIES



PINK VEGAS Thursday, February 27th, 2025

Join us for an evening of glitz and glamour at our Annual Pink Vegas fundraising event. We invite you to a seated dinner and giving gala, along with silent auction items, raffle prizes, and Vegas-style casino gambling. Play at one of our Blackjack, Poker, Roulette, or Craps tables while also raising funds for local families affected by a breast cancer diagnosis.



KIDS IN PINK SUMMER CAMP June 9th-12th, 2025

An empowering week of fun for local children impacted by their loved one's breast cancer diagnosis.

Our annual summer camp provides four days of therapeutic activities for children ages 4-18 with a mother or grandmother, who has been diagnosed with breast cancer.



PINK OUT 5K & 1 MILE Saturday, September 27th, 2025

The 12th Annual Pink Out 5k & 1 Mile is a family-friendly, community based fundraising event. In-person and virtual options are available for this event. This is an opportunity to celebrate and honor breast cancer survivors as we run into October for Breast Cancer Awareness Month!



CASTING IN PINK Saturday, October 25th, 2025

This bass fishing tournament will be held on Lake Sinclair at the Dennis Station Boat Ramp. The 6th Annual Casting in Pink fundraising event gives fishermen and women a chance to make an impact in the lives of breast cancer families in Central Georgia! Hosted by Georgia Bass Trail and concludes with a delicious lunch at the afternoon weigh in!



PARTNERSHIP LEVELS

Premier Level: \$10,000

- 10 Event tickets/registrations (VIP at Pink Vegas)
- Prominent recognition in all applicable event marketing: Signage at event, social media, event t-shirts, promotional flyers, etc.
- Opportunity to promote brand awareness in person at event: Speak at event, vendor table, etc.

Platinum Level: \$5,000

- 6 Event tickets/registrations
- Recognition: Signage at event, social media, event t-shirts, promotional flyers, etc.

Gold Level: \$3,000

- 4 Event tickets/registrations
- Recognition: Signage at event, social media, event t-shirts, promotional flyers, etc.

Silver Level: \$1,000

- 2 Event tickets/registrations
- Recognition: Signage at event, social media, event t-shirts, etc.

Bronze Level: \$500

- Name of Business on Signage at Event

Let's talk about how to customize YOUR partnership level!



2025 COMMITMENT FORM

General Information:

Business Name:_____

First Name:_____ Last Name:_____

Email:_____

Phone Number:_____

Address:_____

City:_____ State:_____ Zip Code:_____

Signature:_____

Commitment Information:

Which Event (s)?_____

Which Level (s)?_____

Payment Method (please circle):

CHECK

INVOICE

CREDIT CARD

We are unable to be designated as sponsor this year, but we would like to make a donation of \$_____.

PAYMENT INSTRUCTIONS:

- Make checks payable to:
United in Pink
1415 Bass Rd. Suite B
Macon, Georgia 31210
- Scan QR code for quicker, online payment.
- Please e-mail completed Commitment Form and a high resolution logo to outreach@unitedinpink.org. Any questions? Call (478) 845-8284!



THANK YOU!

From the United in Pink Family

At United in Pink, we strive to reduce the burdens and increase the blessings after a loved one in our community has been diagnosed with breast cancer. Our small team works tirelessly to provide customized support from day of diagnosis and beyond to the patient as well as their family members.

Serving thousands of local families at no cost to them, we seek partners like you to help us achieve our mission.

It is our hope that you will consider sponsoring our upcoming events so that no family will fight this battle alone. Together, we can provide physical, educational, emotional, social, and financial support to local breast cancer families.

Thank you for your consideration, for your continued support, and for making an impact right here in Central Georgia! We encourage you to take a tour of our office, speak with some of the families we have served, and immerse yourself in the joy of United in Pink.

Entering into our 18th year, we couldn't do it without donors like YOU!
Thank you for being UNITED IN PINK!

Laura Paxton | Co-Founder and Executive Director

