



2024 Sponsorship Opportunities

Providing Resources to Families Affected by a Breast Cancer Diagnosis



United in Pink is here from the beginning of a breast cancer journey to capture family memories, to honor the men and women diagnosed, and to provide support and resources to meet the needs of the entire family.

A breast cancer diagnosis does not just affect the patient. It affects the whole family.

United in Pink was founded on serving others, building relationships, and providing hope and encouragement.







Since our inception, the support of our sponsors has been integral to our mission.

We address specific needs for each family, and seek to reduce the stress of a breast cancer diagnosis. Our customized care plans allow these families to focus on thriving after a diagnosis.

No one fights alone!



Support from our community has enabled us to provide the following services to families:

-  Over **450** Pink Packs delivered to newly diagnosed patients and family members in 2023
-  **620** Meals provided to families during active treatment and surgeries each year
-  Over **\$3,000,000** invested in our local community to provide customized care to families after a breast cancer diagnosis since inception
-  Over **300** new referrals sent to United in Pink in 2023 in need of care and support
-  Care services deployed **AT NO COST** to families in **23** counties throughout Central Georgia
-  **15 years** of providing Kids in Pink Summer Camp to help school age children learn healthy coping skills

*In 2023, United in Pink had an almost **20%** increase in referrals from 2022, which creates an increased need for support services. With continued community support, we are able to serve **ALL** referred families in the Middle Georgia area. Your support stays local!*

PINK Vegas



FRIDAY, FEBRUARY 23, 2024

CASINO ROYALE SPONSOR \$10,000 *Title Sponsor*

Recognition in Event Marketing
Signage at Event
VIP Cocktail Hour* and Table for **10** at the Event
\$7,500 in Casino Play Money per Guest
Opportunity to Speak at the Event

HIGH ROLLER SPONSOR \$7,500

Recognition in Event Marketing
Signage at Event
VIP Cocktail Hour* and Table for **8** at the Event
\$5,000 in Casino Play Money per Guest

**VIP Cocktail Hour:
Open Bar and Light Hors D'oeuvres
6 - 7 pm*

ROYAL FLUSH SPONSOR \$5,000

Recognition on Social Media
Signage at Event
6 Guest Tickets to the Event
\$5,000 in Casino Play Money per Guest

FULL HOUSE SPONSOR \$3,000

Recognition on Social Media
Signage at Event
4 Guest Tickets to the Event
\$5,000 in Casino Play Money per Guest

WILD CARD SPONSOR \$1,000

2 Guest Tickets to the Event
\$5,000 in Casino Play Money per Guest

GAMING TABLE SPONSOR \$500

Signage on one Gaming Table
1 Guest Ticket to the Event

Sponsor today!



*VIP Cocktail Hour - Open Bar and Light Hors D'oeuvres - 6 - 7 pm
Dinner and Program - (Cash bar, regular entry ticket holders) - 7 - 8 pm
Casino Play and Raffle - 8 - 10 pm

Questions about your sponsorship package?

**Contact our Fundraising Coordinator:
outreach@unitedinpink.org or 478-254-5247.**

PINK OUT 5K

AND 1 Mile Family Fun Run/Walk



SATURDAY, SEPTEMBER 28, 2024

GOLD MEDAL SPONSOR **\$10,000** *Title Sponsor*

Recognition in Event Marketing
Recognition at Event
Signage at Event
Logo on Event Shirt and Web Site
10 Race Registrations and Shirts
Complimentary Sponsor Tent/Table

PINK RIBBON SPONSOR **\$7,500**

Recognition in Event Marketing
Recognition at Event
Signage at Event
Logo on Event Shirt and Web Site
8 Race Registrations and Shirts
Complimentary Sponsor Tent/Table

PINK PARTNER SPONSOR **\$5,000**

Recognition at Event and on Social Media
Signage at Event
Logo on Event Shirt and Web Site
6 Race Registrations and Shirts
Complimentary Sponsor Table

SURVIVOR ZONE SPONSOR **\$3,000**

Recognition at Event and on Social Media
Signage at Event
Logo on Event Shirt and Web Site
4 Race Registrations and Shirts

FINISH LINE SPONSOR **\$1,000**

Recognition at Event
Logo on Event Shirt and Web Site
2 Race Registrations and Shirts

WATER STATION SPONSOR **\$500**

Signage at Water Station

Sponsor today!



Warm-Up - 8:30 - 9 am

5K Walk / Run - 9 am

Awards Ceremony - 10 am


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CASTING in PINK

United
in Pink

SATURDAY, OCTOBER 26, 2024

 **TOURNAMENT SPONSOR** **\$10,000**

Title Sponsor

Recognition in Event Marketing

Recognition at Event

Logo on Signage at Event and on Event Shirt

5 Boat Registrations

Complimentary Sponsor Table

 **ANGLER SPONSOR** **\$7,500**

Recognition in Event Marketing

Logo on Signage at Event and on Event Shirt

4 Boat Registrations

Complimentary Sponsor Table

 **LUNKER SPONSOR** **\$5,000**

Recognition on Social Media

Logo on Signage at Event and on Event Shirt

3 Boat Registrations


Complimentary Sponsor Table

 **BAITCASTER SPONSOR** **\$3,000**

Recognition on Social Media

Logo on Signage at Event and on Event Shirt

2 Boat Registrations

 **SPINNERBAIT SPONSOR** **\$1,000**

Recognition on Social Media

Logo on Signage at Event and on Event Shirt

1 Boat Registration

 **LANDING NET SPONSOR** **\$500**

Name on Signage at Event and on Event Shirt

Sponsor today!



Registration and Light Breakfast - 5 - 7 am

Blast-Off - 7:30 am

Weigh-In, Lunch, and Awards Ceremony - 3:00 pm

Questions about your sponsorship package?

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outreach@unitedinpink.org or 478-254-5247.



2024 Sponsorship Commitment Form

Complete this form and mail to:

United in Pink

1415 Bass Rd. Suite B, Macon, GA 31210

OR

Scan this

QR code:



SPONSOR Name: _____

Contact Person: _____

Email: _____ Phone: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

SPONSORSHIP COMMITMENT:

Event: (please circle) *PINK VEGAS* *PINK OUT 5K* *CASTING IN PINK*

Amount: (please circle) *\$10,000* *\$7,500* *\$5,000* *\$3,000* *\$1,000* *OTHER: \$* _____

Payment Method: (please circle) *CHECK* *INVOICE ME* *CREDIT CARD (+fee)*

We are unable to be designated as a sponsor this year, but enclosed is our donation of \$ _____

We would like to provide marketing materials/promotional items in swag bags for (CIRCLE BELOW):

PINKOUT 5K *CASTING IN PINK FISHING TOURNAMENT* *BOTH*

Sponsor Signature: _____

Send High Resolution Logo (tif, jpg, or eps) logo and completed form to outreach@unitedinpink.org.

Mail checks and completed forms to: **UNITED IN PINK**, 1415 Bass Road, Suite B, Macon, GA 31210

MAKE SURE TO FOLLOW US ON SOCIAL MEDIA!

Thanks to our sponsors who help us spread the word about United in Pink and support our social media campaigns!

