



Pink Out Day

Thank you for your interest in declaring a **Pink Out Day!** Hosting a **Pink Out Day** is an easy way to fundraise and build awareness of breast cancer survivors in our community. Enclosed in this packet is all the information you need to host your **Pink Out Day**.

What is **Pink Out Day**?

Pink Out Day is a designated opportunity to have a change in the dress code for a day in exchange for a charitable contribution. Ask for a minimum donation of \$1 for the opportunity to take advantage of the dress down or **Pink Out Day** and you'll find it's an easy way to raise money for families living with breast cancer right here in our community.

About **United in Pink**

United in Pink was founded in Macon, Georgia in 2007, with the mission of supporting families affected by a breast cancer diagnosis. *United in Pink* is committed to enhancing the quality of life for breast cancer survivors and their families by addressing their physical, psychological, relational, and educational needs. Community partnerships are critical to the success of this organization. *United in Pink* is careful not to duplicate services already offered in our community. All programs and services are offered at no charge to survivors and their family members with no barriers to access. *United in Pink, Inc.* is a Macon-based 501(c)3 organization funded entirely by charitable donations.

Please visit our website at www.unitedinpink.org for more information.

Have questions? Please call or email
Elaine Hardison at 478-254-5247 or elaine@unitedinpink.org



Pink Out Day Plans

1. Choose a date for the **Pink Out** Dress Down Day.
2. Fill out the **Registration Form and Agreement Form** and submit to the *United in Pink, Inc.* office OR Register your group online at www.unitedinpink.org. Please have form submitted **AT LEAST** two weeks prior to participation date so that we can ensure stickers (and t-shirts, if you choose to sell them) will be delivered in time for your event.
3. Spread the word! Post flyers, send emails, include everyone in your office or school. You can use the samples in this packet to help you promote your event.
4. On your designated **Pink Out Day**, please mail one check for the full amount collected to the *United in Pink* office or we would be delighted to pick up your donations.

United in Pink, Inc.
1515 Bass Road Suite H
Macon, Georgia 31210

Questions? Please contact Elaine Hardison at elaine@unitedinpink.org or 478-254-5247

Dear Parents,

On _____, we will be holding a **Pink Out Day** at our school. Please help us to raise funds for United in Pink and allow your student to take advantage of this dress down day by donating \$1. Donations will go directly to *United in Pink, Inc.* for services and programs to assist families battling breast cancer in our community.

We appreciate your support!

About United in Pink, Inc

United in Pink was founded in Macon, Georgia in 2007, with the mission of supporting families affected by a breast cancer diagnosis. *United in Pink* provides a unique service to the community in that it is the only local organization to focus on the specific needs of families affected by a breast cancer diagnosis. Community partnerships are critical to the success of this organization. *United in Pink* is careful not to duplicate services already offered in our community. All programs and services are offered at no charge to survivors and their family members with no barriers to access. *United in Pink, Inc.* is a locally based 501(c)(3) organization, funded entirely by charitable donations.

For more information about *United in Pink, Inc.* and its programs and services contact Laura Paxton at laura@unitedinpink.org or visit our website www.unitedinpink.org.





Pink Out Day Registration Form

Register online at www.unitedinpink.org or fill out and return to:

United in Pink, Inc.
1515 Bass Road - Suite H
Macon, Georgia 31210

Organization: _____

Contact Name: _____

Contact Phone Number: _____

Contact Email Address: _____

Date of Your Pink Out Day: _____

Number of Participants: _____

Would you like to sell t-shirts for this event:

Please Circle: Yes or No

Can we post photos from your Pink Out event?

Please Circle: Yes or No

United in Pink is a registered 501(c)(3) nonprofit organization

Questions? Please contact Elaine Hardison at elaine@unitedinpink.org or 478-254-5247.



Pink Out Day is

All proceeds benefit breast cancer survivors and their families. United in Pink is a registered 501(c)(3) organization.

www.unitedinpink.org

- Wear something pink on Pink Out Day
- Donate \$1 to *United in Pink, Inc.*
- Receive a *United in Pink* sticker to wear to promote awareness of breast cancer in your community